



Business Retention and Expansion Survey Business Walk

NEEPAWA COMMERCIAL CENTRAL ZONE

MAY 14, 2026

Overview



55 surveys distributed via Business Walk



44 survey responses

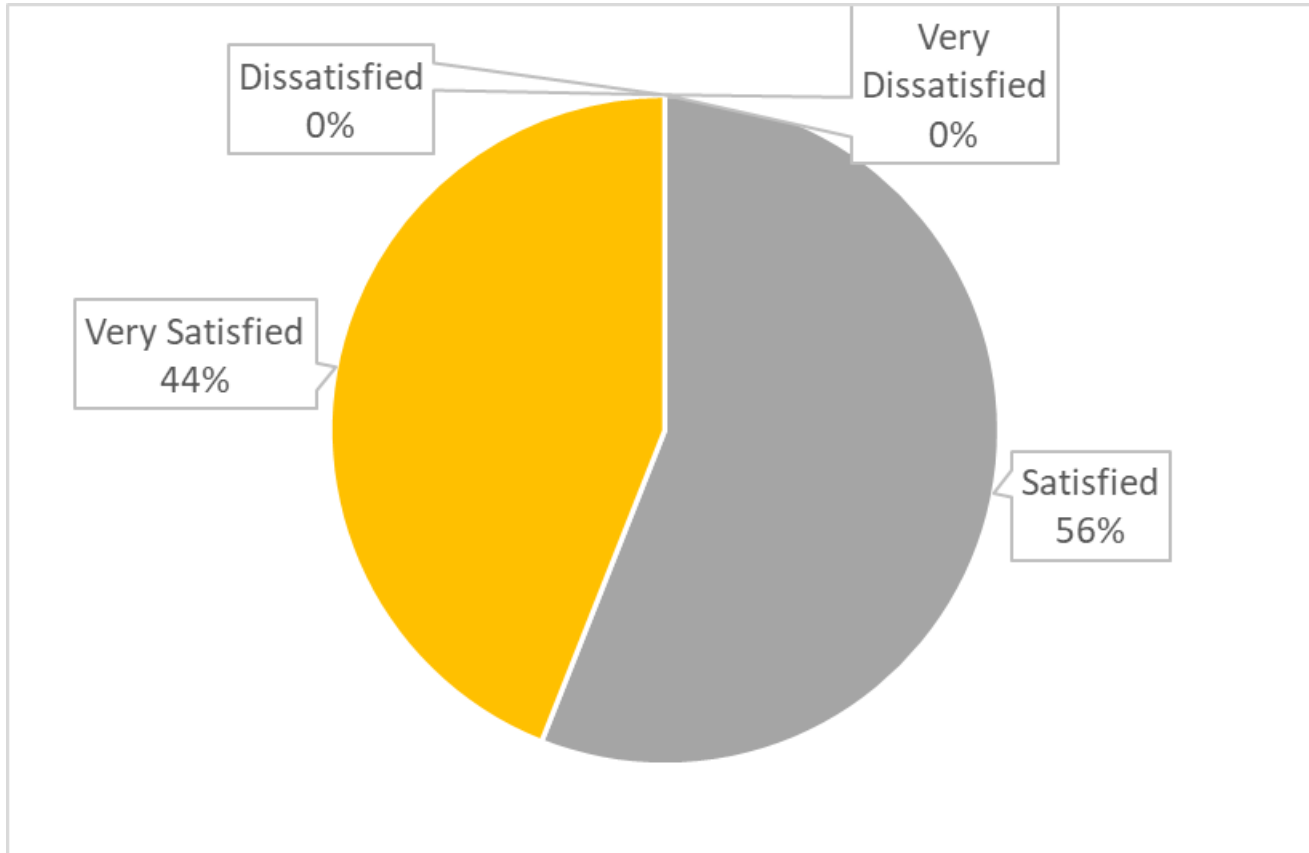


= 80% response rate

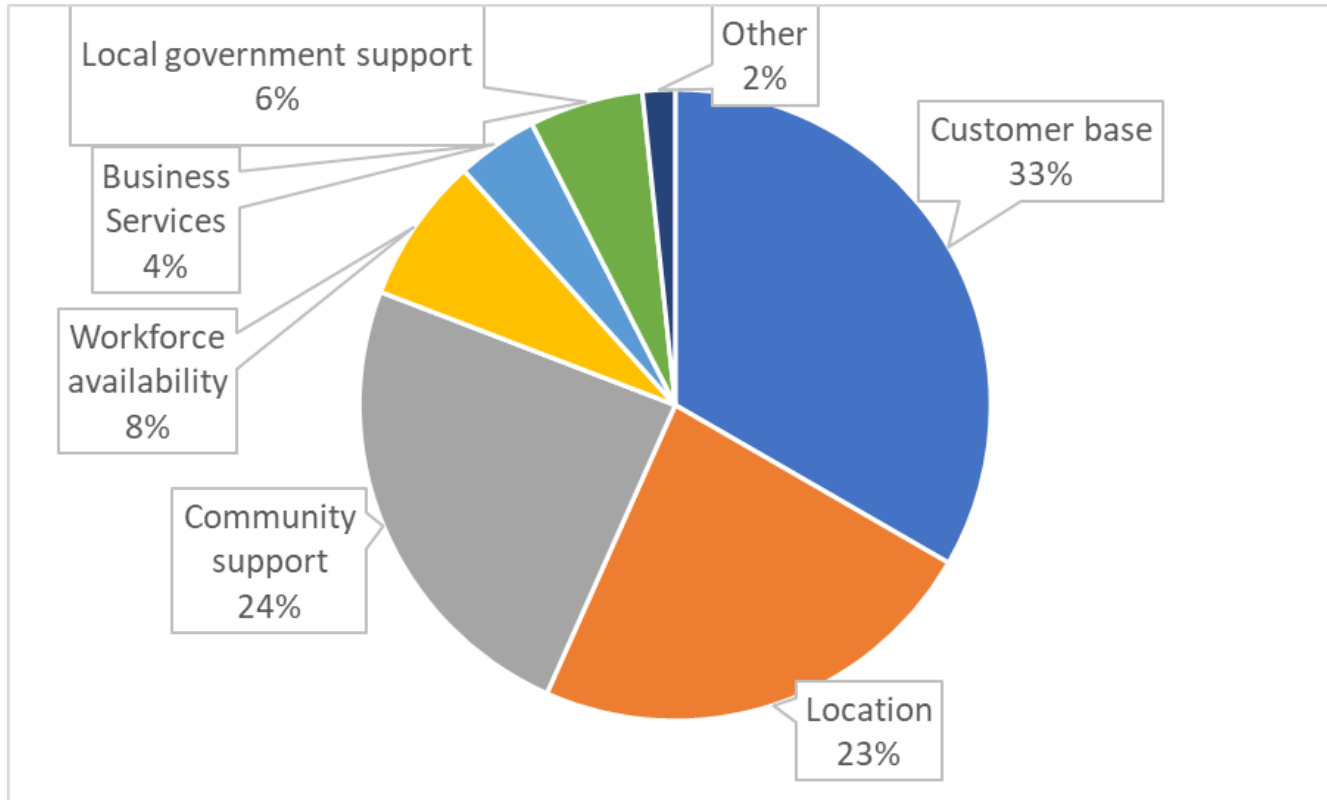


High response rate gives confidence that these results statistically represent the Commercial Central business community in Neepawa.

How satisfied are you with doing business in Neepawa?



Satisfaction Factors

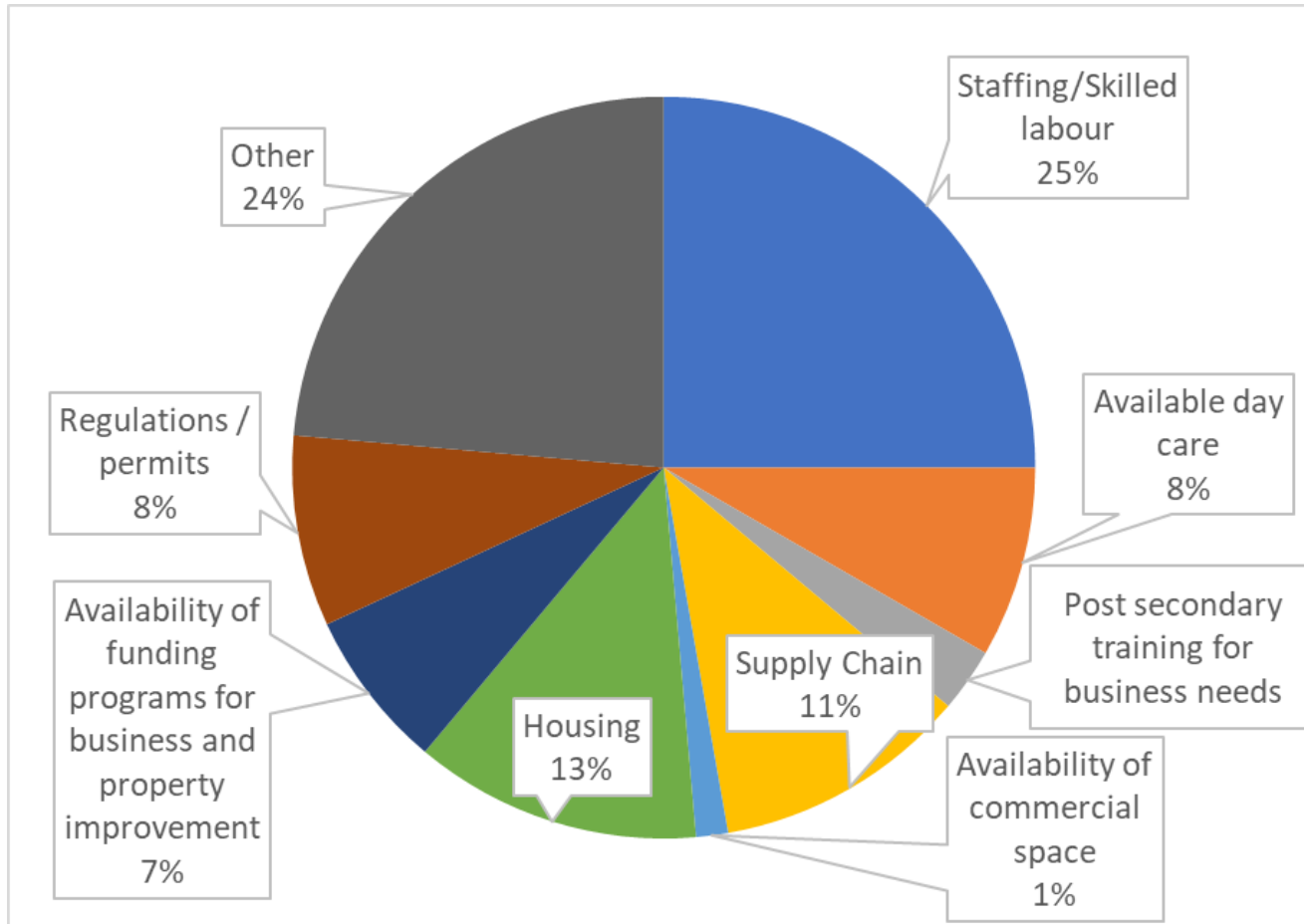


Other Satisfaction Factors

Awareness and communications

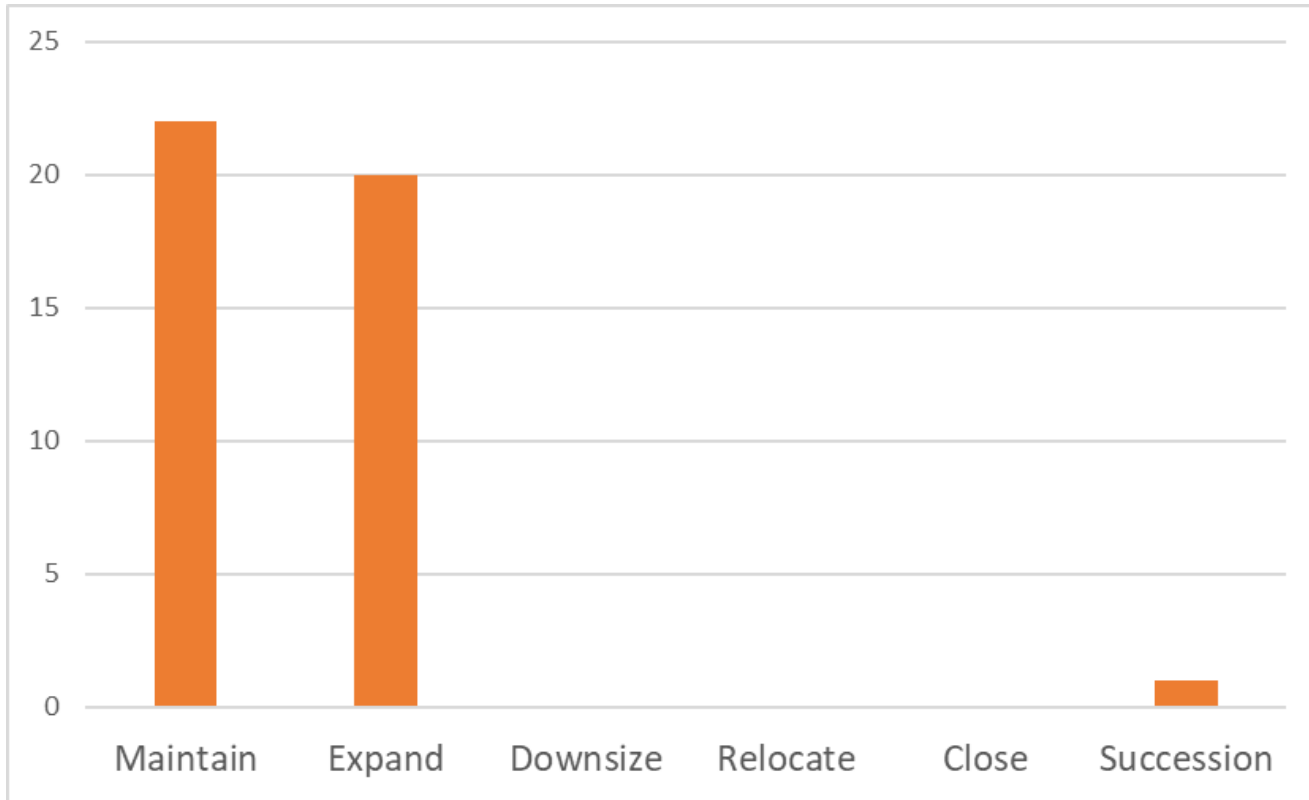
Town growth

What are your current challenges?



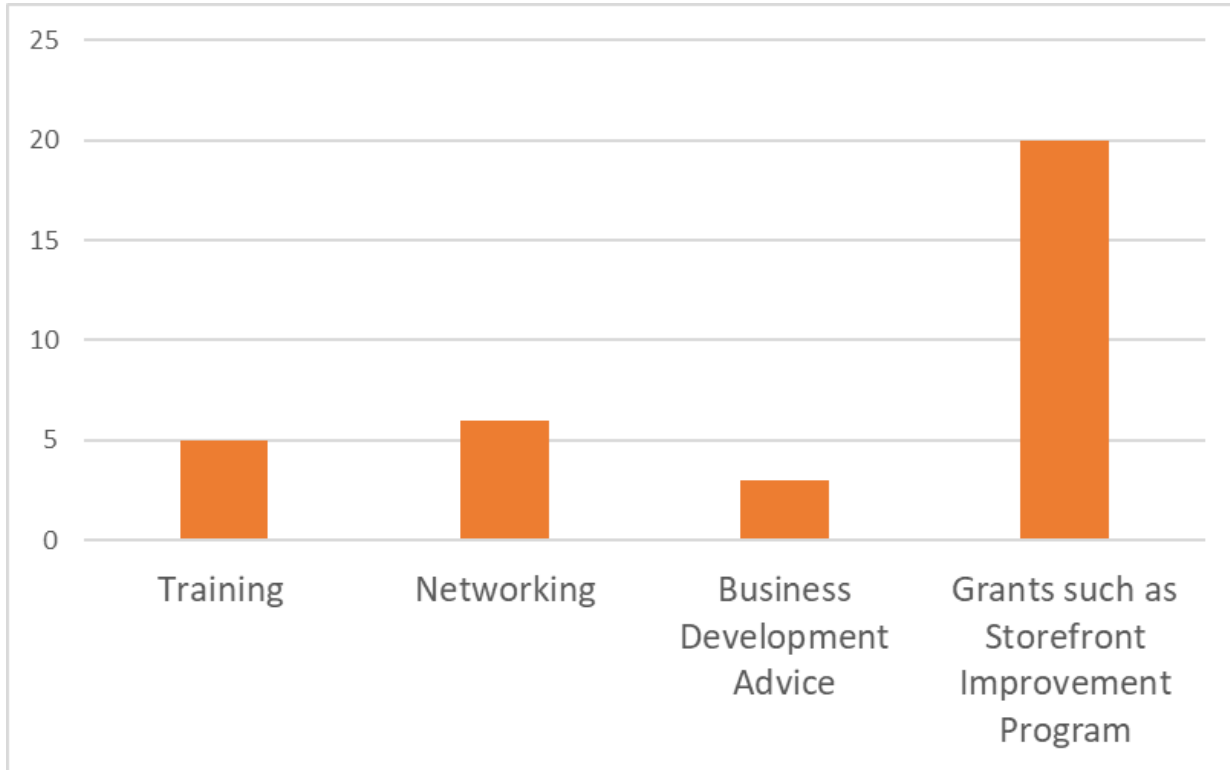
Other Challenges

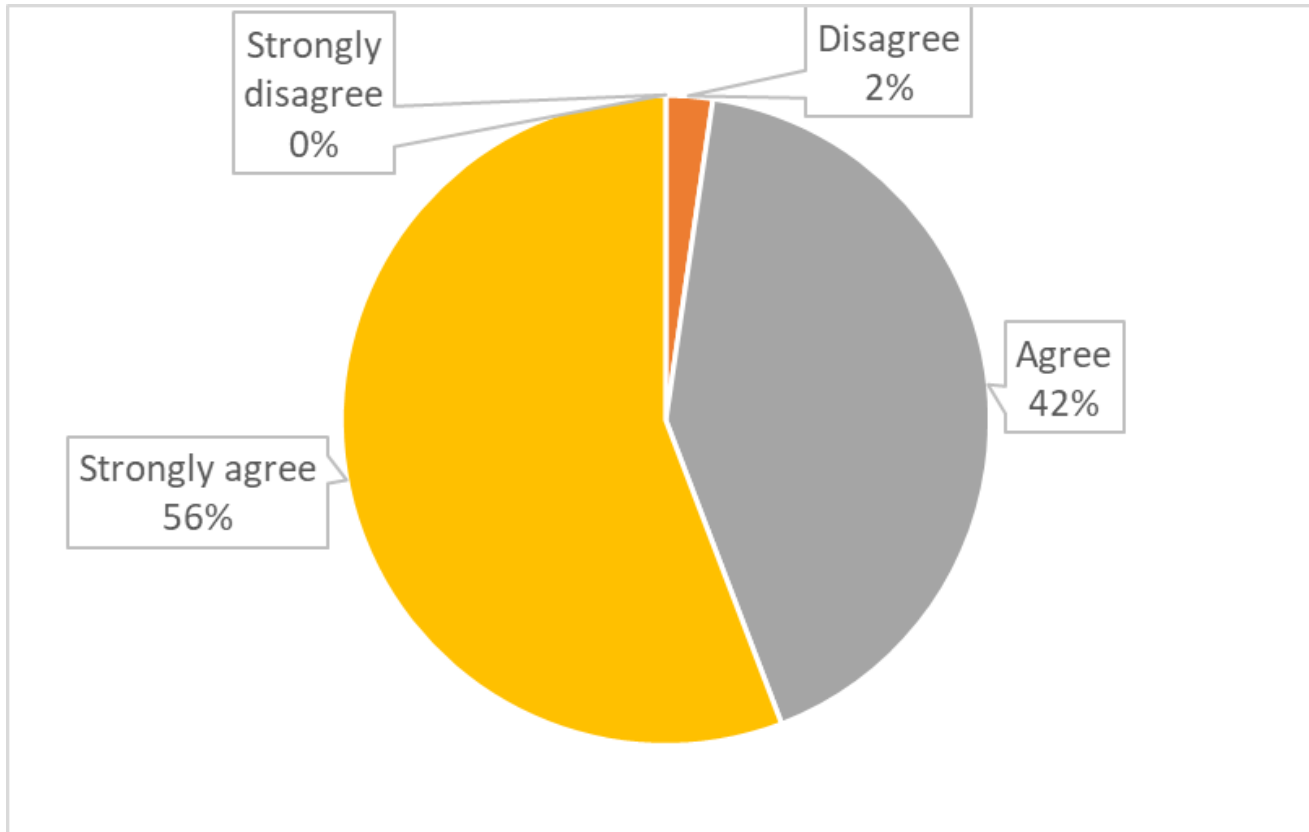
Immigration	1
Sales and marketing	4
Other HR issues	5
Business specific	6
Minimum wage increase	1



In the next 2
years do you
plan to...

Support or resources from the Town or community





I would recommend Neepawa to another business looking to expand or relocate?

Opportunities for new business

Retail

Electronics/IT Support

Sport Store

Shoe Store

Services

Daycare

Restaurant/Café

Entertainment

Personal Care Services

Housing

Apartment

Temporary Housing



What's next?

Advance

Advance priorities from Business Retention & Expansion Surveys

- Housing
- Daycare
- Workforce

Investigate

Investigate accessibility funding supports for local business

Partner

Partner to create networking and training opportunities